

Master in Business Administration: Non-Thesis

English Enhancement Program

Core Courses

Major Courses

Comprehensive Exam

Cognates

Capstone



A. English Enhancement Program

English Enhancement Program

B. Core Courses

Rizalian Philosophy of Education

C. Major Courses

Principles of Accounting

Management Information Systems and Performance Management

Human Resource Management

Modern Marketing Management

Operations Management and Production Science

Financial Analysis and Investment Theory

Strategic Management and Growth



International Business and Economics

Corporate Social Responsibility and Good Governance

Investment Theory

Strategy and Growth

Big Data and Customer Insights

Digital Marketing

Leadership and Team Management

Negotiation Theory

Project Management

F. Capstone

Study in Prescriptive Applied Management

The curriculum may be subject to updating as necessary.