



JOSÉ RIZAL UNIVERSITY
Find your Inner Hero

Doctor in Business Administration

English Enhancement Program

Core Courses

Major Courses

Comprehensive Exam

Cognates

Specialization (Dissertation)

**GRADUATE
SCHOOL**



A. English Enhancement Program

English Enhancement Program

B. Core Courses

Organizational Theory

Research Methods and Statistics

Rizalian Philosophy of Education

Seminar in Dissertation Writing

C. Major Courses

Managerial Economics

Corporate and Investment Finance

Data and Management Information Systems

Managing Growth and Strategy

Talent Acquisition and Management

Marketing Management

Operations Management

D. Comprehensive Exam

GRADUATE
SCHOOL



E. Cognates

International Business and Economics

Corporate Social Responsibility and Good Governance

Investment Theory and Practice

Global Strategy and Growth

Big Data and Application

Digital Marketing

Leadership and Team Management

Interpersonal Negotiations

Project Management Application

F. Dissertation Writing (Specialization)

Dissertation Writing Part A - Title Defense

Dissertation Writing Part B - Proposal Defense

Dissertation Writing Part C - Final Defense

Evidence of Submission to a Journal

GRADUATE
SCHOOL

